

2022 Pricelist

Approximate prices only
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Opinion Hub

Effective Reliable **Insights**



Online Focus Groups

- Recruitment 7 for 5 to 7 to attend per group
- Digital wavier forms and/or incentive sheets signed, stored and shared
- Live viewing and recordings via Zoom or Microsoft Teams
- Invitations to respondents with Zoom/Teams link and how to video
- Your Project Assistant will join you online for 15 minutes prior to group start assisting respondents with any technical issues and calling any no shows

One x 90 minute £400
Two x 90 minute £750

In Person Focus Groups

Includes everything the online groups includes plus:

- Meeting room hire at Summit Studios, London
- Drinks and snacks for moderator and respondents
- Hostess/Host to meet, greet and hand out incentives

One x 90 minute £650
Two x 90 minute £1,100

Optional Services

- Moderation, including 90 minute telephone/zoom pre-briefing @ £700.00 per 2 x 90 minute groups or £400.00 for 1 x 90 minute group
- Reporting @ £500.00 per day (one day reporting includes 20 page topline notes)
- Complex recruitment criteria or topics need to be quoted for
- Incentive payments via BACs from £30 - £90 depending on topic plus 7.5% admin fee
- Meeting room, host and live streaming only @ £450 all day/ £500 all evening